WETM WETM 201 Humboldt St Rochester, NY 14610
Smart Media Group 1427 Leslie Ave, Suite 102 Alexandria, VA 22301

CPE

Account Types

Date:

Billing Type

Comments

Contract #	1421647	Date Entered	09/06/16
Schedule Dates	09/08/16-09/14/16	Last Modified	09/08/16
Advertiser	Tom Reed/Congress/Republican/New York (36853	Entered By	Martha King
Agency	Smart Media Group (11271)	СО-ОР	No
Product	Political - US Congress (1076)	Headline #	ECR25281170
Brand	908914 (556886)	Demo	
Salesperson	Millennium - Washington D, Washington DC (1421	Order Type	Normal
Sales Office	Millennium - Washington DC	Package Deal	
Buyer Name	Nancy,Rubin,	Commission %	15.00
Phone/Fax	/	Commission	\$581.25

REEN/ORDR/908914

NEW POLITICAL ORDER - PLS CF - THANKS

National/Political

Standard

ORDER

Net Total

Sales Tax

\$3,293.75

Elmira (WETM)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2016	17	\$3,875.00
Grand Total:	17	\$3,875.00
		1-7-

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/09/16-09/09/16	4	:30	6A- Channel 18 News	2		 		X		2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
2.0	Revised Line (RevL) / News	09/13/16-09/13/16	4	:30	6A- Channel 18 News	1		X		1 1		1	\$150.00	\$150.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
Est 2.0	Unapproved (RevL) / News	09/13/16-09/13/16	4	:30	6A- Channel 18 News	2		X	I I	1 1		2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/8/16
3.0	Normal Line / News	09/14/16-09/14/16	4	:30	6A- Channel 18 News	1		l l	X	1 1		1	\$150.00	\$150.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
4.0	Normal Line / SPOT	09/09/16-09/09/16	4	:30	7A- Today Show	2		l I	1 1	X		2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
5.0	Revised Line (RevL) / SPOT	09/13/16-09/13/16	4	:30	7A- Today Show	2		X	1 1	1 1		2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
Est 5.0	Unapproved (RevL) / SPOT	09/13/16-09/13/16	4	:30	7A- Today Show	1		X	1 1	1 1		1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW LVL4	9/8/16
6.0	Revised Line (RevL) / SPOT	09/14/16-09/14/16	4	:30	7A- Today Show	2		l l	X	1 1		2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
Est 6.0	Unapproved (RevL) / SPOT	09/14/16-09/14/16	4	:30	7A- Today Show	1		l I	X	1 1		1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW LVL4	9/8/16
7.0	Normal Line / News	09/09/16-09/09/16	5	:30	5:58P- WETM News	1		l I		X		1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
8.0	Normal Line / News	09/12/16-09/12/16	5	:30	5:58P- WETM News	1	Х	1	1 1	1 1		1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
9.0	Normal Line / News	09/13/16-09/13/16	5	:30	5:58P- WETM News	1		X	i			1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
10.0	Normal Line / News	09/09/16-09/09/16	4	:30	10:59P- WETM News	1		1	1 1	X		1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16

CONFIRMATION CONTRAC	l	
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th F	r Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News	09/12/16-09/12/16	4	:30	10:59P- WETM News	1	X	i		i i	1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
12.0	Normal Line / News	09/13/16-09/13/16	4	:30	10:59P- WETM News	1	1	X		l I	1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
13.0	Normal Line / News	09/08/16-09/08/16	3	:30	6A- Channel 18 News	1	I	İ	X	1 1		\$200.00		Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
13.0.1	Preempt	09/08/16					1			1 1				Elmira (WETM)	Pre-Empt/Spot -No paym	ent
14.0	Normal Line / SPOT	09/08/16-09/08/16	3	:30	7A- Today Show	1	1	İ	X	1 1		\$175.00		Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
14.0.1	Preempt	09/08/16					1	İ		1 1				Elmira (WETM)	Pre-Empt/Spot -No paym	ent
15.0	Normal Line / News	09/08/16-09/08/16	3	:30	11:30P- WETM News 1130P	1	1	i	X	1 1	1	\$300.00	\$300.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
16.0	Normal Line / News	09/14/16-09/14/16	5	:30	5:58P- WETM News	1	1	X		1 1	1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16

		CONFIRMATIO	N CONTRACT	•	•	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:		